MAXIMIZING SOCIAL WORK'S POLICY IMPACT IN A CHANGING POLITICAL LANDSCAPE

NASW CONFERENCE CENTER • APRIL 26-27, 2017

...a meaningful conversation

ALWAYS BEING SUNSHINE...

WITHIN OURSELVES

WITHIN OUR ORGANIZATIONS

WITHIN OUR COMMUNITIES

WE HAVE THE POWER AND INFLUENCE

STAND UP!

It is important for social workers to learn policy because...it affects them, their clients, and the communities they work in.

Social workers can be excellent policy practitioners because...we collect and connect the dots.

Practice settings such as non-profit agencies need to be involved in policy advocacy because...they give voice to the emergent needs of vulnerable populations in policy making.

Social workers can be excellent political candidates because...we stand up for people and promote social justice.

The social work profession can do more to advocate effectively by...equipping social workers to collaborate, communicate, organize and get elected to public office.

The divide between micro and macro social work practitioners can be closed by...focusing on systemic solutions for systemic changes.

Coalition for Policy Education and Practice in Social Work

Advancing Equity and Social Justice

Fund for Social Policy Education and Practice

Jim Nettle / Drawery + Co.
Maximizing Social Work's Policy Impact in a Changing Political Landscape

Day 2

Panel: Perspectives on Policy Practice in a Changed Policy Environment—Strategies, Coalitions, Resources

Real Communities

Social Work has a special perspective that doesn't exist anywhere else.

First, what is social work?

This is a moment that was made by Social Work.

Start where the client is.

Veterans' Health

Rural Health

Gateway activities

Incremental success

What are the economic conditions?

What can be done to improve them?

The role of the academy for the grand work

Right now!

Focus on the House

Call!

Reach out across the aisle

Protect our care!

Social security is a right.

Data is not enough.

Get the states.

Start bank.

Health care is a right.

What is advocacy anyway?

Wherever they are, you can be in advocate anywhere.

Federal and state levels.

Flexible.

Who is actionable partners?

Who benefits from the ACA?

Have the conversation.

Who rise to deliver the message?

Victories.

Celebrate victories.

Offense and defense.

Dual.

Future threats.

Keep sight of the justice.

Think about tomorrow.

While stuck in the here and now.

What is the role of government?

Engage! Man.

How do we get out of the unproductive thinking? “Strange bedfellows.”

Movement.

Seek out the man.

What's the role of gov't?

This is a moment that was made by Social Work.

Celebrate victories.

Offense and defense.

I double down.

Do the strategies have fight back?

Stay positive.

Sing out.

Think about tomorrow.

Welfare.

Fight back.

Safety net.

Block grants.

Civil rights.

Safeguard.

Security of immigrants.

Every state..

Federal.

Who are actionable partners?

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PANEL: Policy Practice Innovations in Social Work Education: Field Initiatives, Student Engagement and Partnerships - Initiatives, Outcomes and Next Steps
**Policy in SW:**
- Build Awareness among Educators
  - Field Instructors - Depts
- Strengthen Connections Policy/Practice/Education and Research
- Build the Case for Policy through Data and Education
- Increase the Capacity for Skill Building

**SW Education Engagement:**
- NADD to Promote SW School Engagement of Govt
- Educators Develop Lists of Possibilities for Policy Experience
- Identity Policy Priorities and Home Messages
- Tenured Faculty on Local Community Boards
- Schools and Agencies Celebrate Successes in the Media

**Strategies to Expand Partnerships:**
- SW Schools to Conduct Outreach to Policy Orgs
- Connect Alumni to Schools
- Connect Students and Alum to Orgs
- School and Program Advisory Boards

**Outcomes:**
- Increase Placements/Jobs
- Wider Societal Benefits
- Better Policies + Programs
- Collective Impact

**Roles and Strategies for Educators/Academics:**
- Set Expectations vs. Students
- Establish the Pipeline
- Social Worker = Policy Change Agent
- Curriculum/Extra-Curricular Activities (CEs)
- Policy Implications across Professional Development
- Invest in Macro Placement SW Supervision
- Emphasize that Research Reaches Practitioners and Policy Makers

**Small Group Conversations #1**

Jim Nettle/Agency + Co.
Engaging in Policy Advocacy—How to Be Prepared and Prepare Others

Values, Principles, Standards

Putting the Code of Ethics to Work in a New Political Climate

How Do We Get Involved?

Advocate for Changes to Improve Social Conditions

Not Practice, Condone, Facilitate or Collude in Discrimination

We Are Held Responsible

How Do We Continue to Move?

We Pursue Social Change

4.02 P&L Decision

4.04 Political Action

How Do We Express Our Views and Handle the Views of Others?

Privacy and Confidentiality

Address Differences Respectfully

Take a Look & Be Evaluate

Table

How Can We Be More Effective as Advocates?

Advocacy?

Lobbying?

It Depends

Political Work

Making Sure All Voices Get to the Table

Adovcacy?

Capacity?

Online

Advocacy Capacity Tool

Advocacy Strengthens in Gaps in Your Orgs

Evaluate Advocacy?

Impact?

We Don’t Have Time

Not Be Effective

Incremental Progress

Community Organizing

Research & Assessment

Power Check

Community Church

YMCA

World Church

Research Discovery

Have Continuous Take Leadership on an Issue

Power Check

How Do We?

Meet Our Colleagues Where They Are

Listen to Understand

Be Practive

Pit Everythings We’ve Learned Into Action

Challenge Ourselves

Talk Each Other

What About Mccro?

Access to Records

Dual Relationship

Conflict of Interest

It Doesn’t Tell Us Everything

What about Mccro?
Small Groups #2

Criminal Justice Reform

- Re-Enforcement
- Solitary
- Mental Health
- Jobs
- Pipeline/Treatment
- Voting Rights
- Non-need to quantify savings and investment
- Differences between persons and jails

Immigration

- Steps for immigration
- Local advocates building bridges
- Lack of internal SW's
- Education
- Social responsibility

Stand up to threats - compact
- Safe space for change
- Advocacy
- Confidentiality
- How do we serve immigrants?
- Local level policy
- Publicize our work
- Partners: Public Policy, Legal, Churches
- INFO: tools/constraints/shifts/laws/messaging
- Support grassroots
- SW Curriculum
- Stories in the media - front and center
- Immigration integration
- Long-term view

Racial Equity

- Facilitate storytelling
- Public discourse
- Quantitative research
- Tools: media, tech, larger venues
- Put the question before the answer

Economic Security

- What is it
- Minimum
- How do we raise the bar
- Global lens
- Security
- Feeling part of the community
- Define ourselves
- Messaging to create policy: tax reform
- Economic drivers
- Tools: workforce dev.
- Policy: what does it mean?

Laws above are only part of the equation

Healthcare

- SW in optimal position
- Access
- Delivery system
- Pioneer in local count, H.C.
- Stories

- Engage in advocacy
- Phone: media - messaging "community well-being"
- Prioritize issues
- Collective impact
- Long-term relationships

Takeaways and next steps

- Work of own field instructors
- Take back to the policy council
- Own who we are - values expectations of our students - challenge our students
- Release info to advocate for greater policy content
- Formation of a standing committee for policy
- Professional development
  - CSU component/policy training
  - NASW and state/local affiliates
- Work of our field to develop macro placements
- Information to be posted to CSE site
- Pull together and post images and video from the meeting

Thank you all!